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• News Coverage & Press Releases



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■ News Coverage

Media, print and online publications covering articles and reports featuring Solar Direct and many of the green technologies offered at The Energy SuperMarket.

St. Petersburg Times - April 22, 2007
More solar power to him - on roof
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Listen to **Market News First's interview** featuring Dale Gulden, CEO of Solar Direct, on solar energy. (13MB mp3)

Bradenton Herald - March 15, 2007
Selling the Power of the Sun
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Orlando Sentinel - October 1, 2006
Seeing the light - Like a growing number of homeowners, Pedro Santiago has trimmed his utility bills by harnessing the power of the sun...
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WTSP Tampa Bay's 10 - July 31, 2006
Interview on the 11 o' clock news. Solar Direct's customer, Pedro Santiago, Discusses his own Solar Home Makeover



WMNF Radio (88.5 FM Tampa) - July 17, 2006
Interview on Rob Lorei's "Sustainability Show" with Dale Gulden, CEO Solar Direct, discussing solar energy & Florida

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Gulf Coast Business Review - June 2006
Bright Future - Two Solar Energy equipment

Herald-Tribune - April 2006
Tax incentives mean going green yields green

Maddux Business Report - March 2006
The Perfect (Solar) Storm

Tampa Bay's IMAGO Magazine - February 2006
Here Comes The Sun! Solar Power has never really...

Tampa Bay Business Journal - December 2005
Tax Credit to heat up sales for Solar Direct...

